



RECEIVE A

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40

MAIL-IN REBATE

with the purchase of a set of four Michelin tires bought at Discount Tire Direct.

Offer valid 10/01/07 to 10/27/07. Mail-in rebate offer.

DTD Michelin Counter Offer #21181

Receive a \$40 mail-in rebate with the purchase of a set of four Michelin tires bought at Discount Tire Direct from October 1st through October 27th, 2007.

You may submit your rebate by faxing to 480-668-9402 or mailing ALL of the following REQUIRED items:

- 1. This redemption form completely filled out, including the survey
2. Your ORIGINAL or ISSUED REPRINT dated sales receipt from the qualifying purchase

Mail all of these items to: DTC Offer #21181, P.O. Box 1430, Mesa, AZ 85211-1430

THIS FORM MUST BE POST MARKED NO LATER THAN 11/30/07

- Purchase must be made at Discount Tire Direct
• Allow 4-5 weeks for delivery
• Valid in USA ONLY
• Not valid with any other offer

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Survey

(required)

We greatly appreciate you taking the time to answer these questions. This information will help us shape future promotions and the way we provide tire service to you.

- 1. Did you purchase because of the promotional offer?
2. Are you a first-time customer with us?
3. Please check all the items our promotional offer prompted you to do:
4. How did you first hear about this Promotion?

WE SUGGEST YOU MAKE A COPY OF ALL MATERIALS SUBMITTED FOR YOUR RECORDS.

To redeem your rebate, please do ONE of the following:

Fax the required items to: 480-668-9402.

Mail the required items to: DTD Offer #21181, P.O. Box 1430, Mesa, AZ 85211-1430

For questions about your rebate call toll-free at (866) 892-8078. After submitting required materials, please allow 3 weeks before checking the status of your redemption.

Void where taxed, prohibited, or restricted by law. Discount Tire Direct is not responsible for late or misdirected mail. Fraudulent submission of multiple requests could result in Federal prosecution under the U.S. Mail fraud Statutes (18 USC. Section 1341 and 1342)

