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start with a...

\$200 bonus

when you open a Fifth Third Essential Checking® account, set up direct deposit and make 3 online bill payments using Fifth Third's online bill payment service. Offer expires July 23, 2016. [See all terms & conditions.](#)

GET YOUR \$200 CASH BONUS!

Enter your email address below to receive a coupon code. Bring your coupon to any Fifth Third branch and take advantage of this offer.

your email address... [SEND MY COUPON](#)

1

Get it.

Request your \$200 cash bonus coupon code.

2

Bring it.

Visit any Fifth Third branch and use your coupon to open an Essential Checking account.

3

Claim it.

We'll deposit \$200 in your new account after completing all qualifying

activities.



HERE'S WHAT YOU GET WITH FIFTH THIRD CHECKING:

- Online Banking and Online Bill Payment
- Mobile Banking,¹ Mobile Deposit² and Fifth Third Instant Alerts
- Fifth Third Debit Card
- Access to more than 2,500 free Fifth Third ATMs
- Savings accounts with monthly service charges waived

...and so much more

FIND THE RIGHT ACCOUNT FOR
YOU ▶

Bonus/Account Information: Qualifying activity includes three online bill payments using Fifth Third Bank's online bill payment service and direct deposit. Offer not available to existing checking customers or to those with a Fifth Third checking account that has been closed within the last 12 months. Bonus offer not available to new Fifth Third Checking customers in Western Pennsylvania. Bonus offer available to new consumer checking customers, excluding Basic Checking, Express Banking Fifth Third Private Bank products and Business Checking accounts. MA code on coupon must be presented at a banking center or referenced through phone account opening for bonus. Bank reserves the right to limit each customer to one new account-related gift incentive per calendar year. Checking account must be opened between 4/11/16 and 7/23/16. \$50 minimum deposit required to open all checking accounts and obtain bonus. All requirements must be met and qualifying activity must be initiated and post to the account within 90 days of account opening to obtain \$200 bonus. Bonus will be deposited into your new account within 6 weeks of completing requirements. Bonus may be taxable as interest income and reported on IRS Form 1099-INT. Consult your tax adviser. Checking accounts may have monthly fees. See your banker for details. Not valid with any other offer. Member FDIC.