

Easy checking, meet easy money.

You could get \$300 with your new account when transaction requirements are met.¹

Find Out How

Get \$300

Open a qualifying checking account using offer code EDGT0616 by 7/1/16. Make one direct deposit of \$500 or more within 60 days after account opening.¹

Select an Account

Not ready to apply yet?

Email a coupon so you'll have what you need when you're ready. Take the coupon to

Email a coupon to you if you have what you need when you're ready. Take the coupon to your local branch, or come back to key.com and apply online.

Find the account that's right for you.

Simply answer three questions below to find the account that fits you best.

1 of 2: What will your anticipated KeyBank monthly balance be? (Please include checking, savings, and investments accounts)

(<https://www.key.com>)

\$0 - \$9,999

\$10,000 - \$24,999

\$25,000 and above

Email me a coupon

Submit your information below and we'll email you a personal coupon code to use later — online, via phone, or in-branch. Don't delay! This offer expires July 1, 2016.

First Name

Last Name

Email Address

Confirm Email Address

Email My Code

3 Ways to Redeem Your Code

- Bring code to your local branch
- Enter when applying at key.com
- Call 1-800-539-5202

1 Offer is available to new bank clients who have not had any type of account with KeyBank within the last 12 months. Receive \$300 when you open a Key Express (this is the basic banking account in New York), Key Advantage®, Key Privilege® or Key Privilege Select Checking® Account between 5/24/2016 and 7/1/2016 and make one direct deposit of \$500 at the minimum within 60 days after account opening. Direct deposit transactions are limited to payroll, Social Security, pension and government benefits. Limit one gift per qualifying account. Limit one gift per individual. **The value of your gift will be reported on Form 1099-INT.** Your gift will be deposited into your account within 90 days of meeting requirements. If you close your Account within 180 days of account opening, you will be charged a \$25

account early closure fee. Other miscellaneous charges may apply. Accounts overdrawn or closed at the time of gift fulfillment are not eligible for this offer. Employees of KeyBank, its affiliates, and subsidiaries are not eligible for this offer. Accounts titled as Trust Accounts, Estate, Non-Individual, and No Access are excluded from eligibility. **Offer code/coupon IS REQUIRED and cannot be sold.** Offer is subject to cancellation without notice and cannot be combined with any other offer.