

March 2017

Member Focus



Learners.
Growers.
Achievers.
Members.

Shepherd
EXPRESS
**Best of
Milwaukee**
★ 2016
WINNER

Educators Credit Union Named “Best of Milwaukee”

Thank you for naming Educators Credit Union the “Best Credit Union” for the second time in three years in the Shepherd Express “Best of Milwaukee 2016” poll.

The annual poll lets readers of the weekly publication pick their favorite businesses under separate categories. Votes were tallied for the finalists from November 3 through December 1. The winners were announced during a ceremony at Turner Hall Ballroom on January 17.

Educators won three additional “Best Of” awards, including:

- Best Financial Institution for Getting a Business Loan
- Best Financial Institution for Getting a Home Mortgage
- Best Financial Institution for Opening a Checking Account

Earn \$80 for our 80th Year

You can earn \$80 in celebration of Educators’ 80th anniversary! When you refer someone to open a new Educators account, you each get \$80. The person being referred must be a new member, open an Educators checking account, sign up for direct deposit with a minimum initial net deposit of \$200, and open and close on a new loan or credit card to receive the reward. The incentives will be deposited into both your account and the new member’s account within seven days of the first direct deposit. Visit www.ecu.com for more information.



Educators
CREDIT UNION™

262.886.5900 | ecu.com

For the teacher in you.

Now Open!

Educators Credit Union has opened another location to serve you. The new branch is located in Pleasant Prairie at 7431 91st Ave.

The staff at Pleasant Prairie is waiting to help you. The branch is full service with interactive teller machines, coin counting, instant-issue debit cards and Member Finance Representatives on staff.



Photo by Michael Mancuso

FYI

Art in Bloom

This year, Educators Credit Union is a proud sponsor of Art in Bloom at the **Milwaukee Art Museum March 23-26**. Members receive a \$5 discount when purchasing tickets in person by presenting their Educators credit or debit card.

Lighthouse Run

The 39th YMCA Lighthouse Run sponsored by Educators Credit Union is **Saturday, June 17**. You can save \$2 by registering in person at the Racine YMCA and showing your Educators debit or credit cards, or register for the full price at ymcaracine.org/LighthouseRun. Proceeds from your participation in the run help support the YMCA Strong Kids Campaign.

TurboTax®

You have just over a month to file your taxes. Educators Credit Union members can save up to **\$15 on TurboTax Federal products**. Get started under the **Member Perks** section on www.ecu.com.

Sign Up for the Annual Meeting

You can sign up for Educators Credit Union's 80th Annual Shareholders Meeting starting **Wednesday, March 15**. This year's meeting will be held Saturday, May 6 at the Roma Lodge in Racine. Watch www.ecu.com for more info.

Join Us!

Educators Credit Union will be out in the community, and we hope you stop by to say hi!

Visit our booth at the West Bend Home, Sporting and Rec Expo on the Washington County Fair grounds. We'll be there **Friday, March 10, from 4-8 p.m., Saturday, March 11, from 10 a.m.-4 p.m., and Sunday, March 12, from 10 a.m.-3 p.m.** Speak with our staff about first-time home buying perks and tips on shopping for your new home.

Not in the West Bend area? No problem! You can also see us at the Burlington Home and Garden Expo inside Burlington High School on **Saturday, March 11 and Sunday, March 12 from 9 a.m.-3 p.m.**

Ctrl iPad Contest Winner

Amy K. from Milwaukee is January's Ctrl iPad Contest winner. The Educators Ctrl app is an excellent way to protect your Educators debit and credit cards from fraud and unauthorized transactions. The app allows you to: manage alerts from your cards, turn your cards on and off with one touch, and enable location controls so the cards only work when they're around you. Download the Ctrl app from the **Apple App Store** or **Google Play Store** by searching "Educators CU Ctrl."



Photo by Rick Katschke

Contact Us

Racine	262.886.5900
Kenosha	262.657.5626
Burlington	262.763.6252
Elkhorn	262.743.1800
Milwaukee	414.325.2500
Waukesha	262.547.6888
Elsewhere	800.236.5898



Federally insured by NCUA
Equal Housing Opportunity