



### In The Community

- NESN
- Life Is Exciting
- Request Financial Support
- Berkshire Bank Foundation
- Community Rooms
- Sustainability
- The Sum
- Marketing Awards
- Green Banking

[Switch to Berkshire - Echo Dot](#)

# Grand Opening Specials

Take advantage of these specials available exclusively in our new Farmington location

## Open a Free Checking and Receive an Amazon® Echo Dot<sup>1</sup> When You Choose Any 4 Options

- Set up direct deposit
- Pay a bill using bill pay
- Sign up for eStatements
- Replace your bank's debit card with a Berkshire Bank debit card
- Refer a friend who opens a Checking Account



## Regular Personal Money Market

**1.50%<sup>APY</sup><sup>2</sup>**  
on balances of **\$1,000** or more

- Competitive rates, fixed for the first 12 months
- Plan for a special purchase or save for unexpected expenses
- Easy online and mobile banking access

## 20-Month Excitement CD

Rate Featured **1.75%<sup>APY</sup><sup>3</sup>**

- Unlimited deposits of \$250 or more during the CD's first 6 months
- Fixed rate for the entire CD term
- Minimum opening deposit of \$1,000

Stop by our new location at 763 Farmington Ave. and take advantage of these limited time offers today!



Banking products are provided by Berkshire Bank: Member FDIC. Equal Housing Lender.

<sup>1</sup>In order to qualify for up to an Amazon Echo Dot, you need to be a new Berkshire Bank customer or current Berkshire Bank customer without a checking account relationship and open a Free Checking account with a minimum balance of \$10 and choose up to four of the following options: (1) Establish and receive at least one direct deposit for your account within 45 days of account opening, (2) Pay a bill through online banking using Bill Pay, (3) Enroll in eStatements at account opening, (4) Turn in your bank's debit card and replace it with a Berkshire Bank debit card, (5) Refer a friend who opens a checking account using the Refer-A-Friend coupon. By referring a friend, you and the friend waive the right to privacy and consent to our revealing to each of you that you are our customers for this transaction. Accounts must be in good standing to receive bonuses. Limit one Amazon Echo Dot per individual. The Amazon® Echo Dot has an estimated value of \$50 and may be reportable to the IRS on Form 1099-MISC. The program is not endorsed by Amazon® and there is not any actual or implied joint venture, partnership or relationship of any kind with Berkshire Bank. Promotions




cannot be combined, one Amazon® Echo Dot per customer, per account, per household. Available on personal accounts only. Amazon® Echo Dot will be mailed within 10 days of completion once the 4 options have been verified by the bank. All 4 items must be completed within 60 days of account opening. Other fees may apply. This offer may be withdrawn at any time. Berkshire Bank reserves the right to disqualify any account/person from the promotion if, in its discretion, it determines the account and/or services are solely designed to qualify for the free gift.

<sup>2</sup>Current promotional Money Market Account rates are available for 12 months from account opening. The minimum balance to open an account is \$1,000.00 and you must maintain a minimum balance of \$10.00 in the account each day to obtain the disclosed annual percentage yield. The Annual Percentage Yields (APYs) which are accurate as of 10/16/17: \$10–\$9,999.99, 0.05% APY; \$10,000–\$24,999.99, 0.10% APY; \$25,000 & above, 1.50% APY. You must open the account with money that is not already on deposit in other accounts with us. Limit one account per person. After the 12 months, the interest rate and APY for your account depend upon the applicable rate tier. The interest rate and APY for these tiers may change. Money Market maintenance and other fees, if any, could reduce earnings on this account. Current regular Money Market Account APYs are; \$10–\$9,999.99, 0.05% APY; \$10,000–\$24,999.99, 0.10% APY; \$25,000–\$49,999.99, 0.15% APY; \$50,000–\$99,999.99, 0.20% APY; \$100,000–\$199,999.99, 0.25% APY; \$200,000 & above, 0.30% APY. Interest rates may vary and offer can be withdrawn at any time. Personal Accounts with banking relationship only. Offer is subject to change at any time.

<sup>3</sup>The minimum balance to open an account and attain the stated Annual Percentage Yield (APY) is \$1,000. Future increases in rates are determined by Berkshire Bank's review of market conditions. APY is accurate as of 10/16/17. A penalty may be imposed for early withdrawal. Fees may reduce earnings. This offer may be withdrawn at any time. This premium interest rate and APY is available if you meet the following requirements for the entire term of the CD: (1) You must open the CD with \$1,000 that is not already on deposit in other accounts with us, (2) Maintain a Berkshire Bank personal checking account with minimum daily balance of \$5,000, or (3) Establish a monthly (or more often) direct deposit into the checking account, and (4) You must be the OWNER of the qualifying checking account, and (5) The balance of the CD does not exceed \$1,000,000 per customer. You can open more than one CD, but the total balance combined cannot exceed the \$1,000,000 cap. If you do not meet the requirements at any time during the current CD term, the interest rate and the APY of the CD will change to the published standard rate of the same term CD without checking requirements. Current 20-Month Excitement CD (Standard/No Checking) APY is 1.40%. Rate will be changed back to date of last interest posting. CD will no longer earn interest if balance falls below \$1,000. You may make unlimited deposits of \$250 or more into your account for the first 6 months during each term of this account. After the first 6 months during each term, you may not make deposits before maturity. Offer valid at the Farmington Connecticut Branch Location Only. Rev: 10/16/17

### The Official Bank of NESN's Boston Bruins coverage.

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											<b>Life is exciting. Let us help.®</b>	

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