



answers to you

# BUSINESS CLASSIC CHECKING

**YOUR EXPERIENCE IS WORTH SHARING.** If you enjoy the convenience and exceptional service you experience with us, share with business owners you know so they can benefit, too.

## \$50

Receive \$50\* each time a new business owner you recommend opens a Business Classic Checking Account.

We appreciate you recommending us to other businesses and want to give you extra thanks when they open an ESL Business Classic Checking Account. With money-wise Business Classic Checking, they can grow their way with the right support needed. And when they open their account, we'll deposit \$50 into yours.

Please provide your information below, then pass this form along to another business owner to complete and give to an ESL Representative when they open their account.

Member name (please print) \_\_\_\_\_

Address \_\_\_\_\_

Phone ( ) \_\_\_\_\_

Email address \_\_\_\_\_

## \$125

Earn \$125\*\* when you open a Business Classic Checking Account and make \$1,500 in qualifying deposits.

Grow your way with business checking that works for you:

- > No minimum balance or maintenance fees
- > Online and mobile banking, plus bill pay in a click
- > Rochester-based customer service
- > 20 area branches and 40+ ATM locations

Stop in branch, call 585.336.1000 or [Live Chat](#) with us to learn more.

*New business customer:*

*Please fill out and bring to an ESL Representative today.*

Business customer name (please print) \_\_\_\_\_

Business name (please print) \_\_\_\_\_

Address \_\_\_\_\_

Phone ( ) \_\_\_\_\_

Email address \_\_\_\_\_

**OFFERS END MARCH 18. SEE AN ESL REPRESENTATIVE FOR MORE DETAILS.**

\*Referring member will receive a \$50 deposit by 5/31/17 into their Membership Daily Dividend account for each qualifying referral for a new Business Classic Checking or Business Premier Checking account opened by 3/18/17. This account must be open and in good standing at the time the \$50 is deposited. Employees of ESL Federal Credit Union and ESL Investment Services and their family members are not eligible to participate in this program. Member is responsible for applicable taxes. \*\*\$125 cash bonus is available to business customers in good standing who open their first ESL Business Classic or Business Premier Checking account and deposits at least \$1,500 within three months after the month of opening the account. Limit one offer per business. Cash bonus will be deposited to the new business checking account by 7/18/17. The current base annual percentage yield for Business Premier Checking is 0.000% APY for balances under \$10,000 as of 1/1/17. Base APY subject to change without notice and fees could reduce earnings for this account. Business member is responsible for applicable taxes. Membership subject to eligibility. ESL is a registered service mark of ESL Federal Credit Union. This credit union is federally insured by the National Credit Union Administration.