

## Virtual Mazda Visa® Prepaid Card Offer: Program Rules

1. The offer described herein (the "Offer") is open to legal residents of the fifty (50) United States and the District of Columbia. Must be 18 years of age or older with a valid driver's license to participate.
2. Offer Period: September 1, 2016 at 9:00:00 A.M (PST) to December 31, 2016 at 11:59:59 P.M. (PST) (the "Offer Period").
3. To be eligible for the Offer, you must complete the registration form to receive a unique PIN via email. Mazda employees, affiliates and immediate family members are not eligible to participate in the Offer.
4. To be eligible to receive your virtual Mazda Visa® Prepaid Card, after receiving the PIN, you must, during the Offer Period: (a) visit a participating Mazda dealer and test drive a new Mazda vehicle (in compliance with the test drive procedures and policies of that local dealer). Proof of a valid driver's license will be required; and (b) following the test drive have the dealer complete and submit online the official Offer request form (the "Offer Request") using your unique PIN.
5. There is a limit of one PIN per person (email). Each PIN is valid for one (1) offer request only, and may not be reused. The PIN may only be submitted by the original intended recipient of the Invitation. PIN may not be transferred. There is a limit of one PIN per household.
6. By submitting your Offer Request, you agree to be bound by these terms and conditions and all decisions of Mazda with respect to all aspects of the Offer, which decisions are final and binding. Offer Requests received after the end of the Offer Period are void, unless otherwise determined by Mazda in its sole and absolute discretion.
7. The virtual Mazda Visa® Prepaid Card is subject to any terms and conditions printed thereon or attaching thereto and fulfillment is the responsibility of the issuer. All Offer Requests are subject to verification by Mazda.
8. Mazda, its advertising and promotion agencies, participating Mazda dealers and their respective shareholders, directors, officers, employees, agents, representatives,

successors and assigns, and, if applicable, their respective advertising or promotion agencies (collectively the "Releasees") accept no responsibility for any loss, damage or claims of any kind or nature whatsoever caused by or resulting from: (i) the failure of any person to receive a PIN; (ii) any test drive of a Mazda vehicle in connection with the Offer; or (iii) any event that may interfere with the intended availability or operation of the Offer either temporarily or permanently, including but not limited to any electronic network, computer problem or any other technical or human error of any kind that makes continuation or proper implementation or fulfillment of the Offer not feasible. The Releasees will not be liable for: (i) any technical malfunction or other problems relating to any telephone or computer network, handset, equipment or lines, computer on-line systems, servers, access providers, computer equipment or software; (ii) the failure of any PIN, virtual Mazda Visa® Prepaid Card or other information or materials to be received, captured or recorded (or received, captured or recorded in timely fashion) for any reason whatsoever, including without limitation any of the aforesaid causes or delay or failure of postal service; and/or (iii) any combination of the above. Mazda reserves the right to change the virtual Mazda Visa® Prepaid Card to another provider with values equal to or greater than original Offer in dollar amount.

9. Mazda reserves the right to terminate the program at any time.

The Mazda Visa® Prepaid Card is issued by The Bancorp Bank, Member FDIC, pursuant to a license from Visa U.S.A. Inc.