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Danvers Branch Now Open!

Branch Opening Special Offers - available only at the 29 Elm Street, Danvers Branch!

<p style="text-align: center; font-size: 2em; margin: 0;">THE BIG BONUS</p> <p style="text-align: center; font-size: 0.8em; margin: 5px 0;">OPEN A CONSUMER CHECKING ACCOUNT OR CONSUMER CHECKING ACCOUNT & CONSUMER MONEY MARKET</p> <p style="text-align: center; font-size: 0.8em; margin: 5px 0;">Open a Consumer Checking Account¹ Receive</p> <p style="text-align: center; font-size: 2em; margin: 0;">\$150¹ BONUS</p> <p style="text-align: center; font-size: 1.2em; margin: 5px 0;">OR</p> <p style="text-align: center; font-size: 0.8em; margin: 5px 0;">Open a Consumer Checking Account¹ & Consumer Money Market² Receive</p> <p style="text-align: center; font-size: 2em; margin: 0;">\$300¹ & 1.30%² APY</p> <p style="text-align: center; font-size: 0.8em; margin: 5px 0;">BONUS 6 MONTH MONEY MARKET RATE</p> <p style="text-align: center; font-size: 0.8em; margin: 5px 0;">¹with qualifying services¹</p>	<p style="text-align: center; font-size: 2em; margin: 0;">YOUR CD YOUR CHOICE</p> <p style="text-align: center; font-size: 0.8em; margin: 5px 0;">CHOOSE YOUR CD TERM FOR A SPECIAL RATE</p> <p style="text-align: center; font-size: 2em; margin: 0;">1.75%³ APY</p> <p style="text-align: center; font-size: 0.8em; margin: 5px 0;">24 OR 30 MONTH CD</p> <p style="text-align: center; font-size: 1.2em; margin: 5px 0;">OR</p> <p style="text-align: center; font-size: 2em; margin: 0;">2.25%⁴ APY</p> <p style="text-align: center; font-size: 0.8em; margin: 5px 0;">36 OR 48 MONTH CD</p>
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Special Offers only valid at the Beverly Bank Danvers Branch Location. Not eligible for online account opening. Offers may be withdrawn at any time without notice. Offers are not open to employees of Beverly Bank, its affiliates and subsidiaries and the immediate families of each.

1* Earn one \$150 deposit into your new personal checking account when you open a new personal NOW or Cooperative checking account with these Beverly Bank services: Initiate and maintain a direct deposit with a minimum of \$500 in direct deposits per month, Enroll in E-statements, apply for a debit card and complete a minimum of 15 debit transactions per month over a 3 month period, Enroll in online banking and use Billpay with a minimum of 3 bill payments per month. The \$150 will be deposited into your new account on the 120th day after account opening provided the terms are met. If the 120th day is on a weekend or holiday, the \$150 deposit will be deposited on the next business day. Limit one personal checking account \$150 deposit promotion per household. Offer not available on account conversions. Account opening is subject to approval. There is no minimum balance requirement to earn the \$150 deposit. The minimum balance required to open the NOW and Cooperative accounts is \$10. For the NOW account: the rate may change after the account is opened; Annual Percentage Yield (APY) is 0.05% and is accurate as of 3/10/17. The minimum balance to obtain APY is \$10. Fees can reduce earnings on the account. The \$150 is considered interest and will be reported on IRS Form 1099-INT. If combined with opening a qualifying Money Market (MM) account as stated below (see #2 below), receive an additional \$150 deposit in the checking account.

2* Annual Percentage Yield (APY) is 1.30% and is accurate as of 3/10/17. The APY is effective for at least 6 months after account opening and then the rate and tiers may change thereafter. Minimum daily balance of \$25,000 in Money Market (MM) required to open account and obtain 1.30% APY. Must be opened with a checking account with specified services (see #1 above) to receive 1.30% APY. \$250,000 maximum balance. Months with minimum daily balances below \$25,000 in MM will earn 0.00% APY. Fees may reduce earnings on the account. Offer not available on account conversions. Consumer MM only (non-business). This offer is limited to one account per household.

3* Annual Percentage Yield (APY) is accurate as of 3/10/17 and is subject to change. \$1,000 minimum deposit required to open account and obtain 1.75% APY. Disclosed APY assumes interest remains on deposit for the term of the time deposit. \$250,000 maximum deposit. A penalty may be imposed for early withdrawals. Must be funded with deposits not currently held at Beverly

Bank. Consumer accounts only (non-business). Fees may reduce earnings on accounts. Other terms and conditions apply.

4* Annual Percentage Yield (APY) is accurate as of 3/10/17 and is subject to change. \$1,000 minimum deposit required to open account and obtain 2.25% APY. Disclosed APY assumes interest remains on deposit for the term of the time deposit. \$250,000 maximum deposit. A penalty may be imposed for early withdrawals. Must be funded with deposits not currently held at Beverly Bank. Consumer accounts only (non-business). Fees may reduce earnings on accounts. Other terms and conditions apply.

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