



Put \$175 in the net when you open a Wild Checking account!

Wild Checking gives you maximum perks without all the penalties! Make the most of your Wild pride with every purchase:

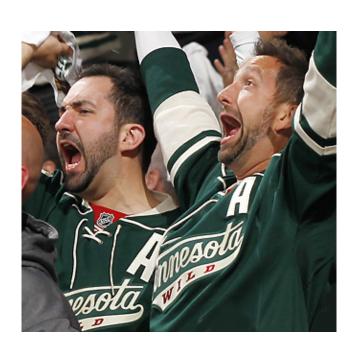
- Wild Debit Mastercard® and exclusive check designs
- 15% discount² on your purchases at The Hockey Lodge™

HERE'S YOUR HAT TRICK:

- Open your account with a minimum opening deposit of \$100 by June 30, 2018.
- Make a minimum of three payments using Associated Bank Online Bill Pay OR have at least one direct deposit of \$300 or more within 45 days of account opening.
- \$175 will be deposited into your account within 75 days of account opening after meeting the qualifications.

Open your account online today, or visit a location near you!





So what are you waiting for? Show us your Wild pride and apply today or visit a location near you!

- 1. Offer limited to qualifying checking accounts opened before June 30, 2018. Minimum deposit required to open is \$100. Deposits from existing accounts do not qualify. Customer must complete a minimum of three payments using online bill pay OR have one direct deposit of \$300 or more to their account within 45 days of account opening. Bonus will be deposited into their account within 75 days of account opening after meeting the qualifications. Account must be open at the time the bonus is paid and must remain open for a minimum of 12 months. If the account is closed within 12 months, Associated Bank reserves the right to deduct the monetary bonus from the account prior to closing. Customers with an Associated Bank checking account in the last six months, joint owners on an existing Associated Bank checking account and Associated Bank colleagues are not eligible. Popmoney® and transfers to external accounts do not qualify for the required transactions to receive the monetary bonus. Exclusions apply. Primary owner on the account must be 18 years or older to qualify. Offer limited to one per household, cannot be combined with other offers and is subject to change (at Associated Bank's discretion) at any time without notice. For tax reporting purposes, a 1099 may be issued at year-end for the year in which the bonus is given.
- 2. Show your Wild card or checks when making a purchase. Exclusions may apply, please see a store associate for details.

Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated.

All trademarks, service marks and trade names referenced in this material are official trademarks and the property of their respective owners.

(3/18) 11863

J.D. Power 2017 Certified Contact Center ProgramSM recognition is based on successful completion of an audit and exceeding a customer satisfaction benchmark through a survey of recent servicing interactions. For more information, visit www.jdpower/ccc.

Deposit and loan products are offered by Associated Bank, N.A. Loan products are subject to credit approval and involve interest and other costs. Please ask about details on fees and terms and conditions of these products. Property insurance and flood insurance, if applicable, will be required on collateral.

Non-deposit investment products, insurance, and securities are NOT deposits or obligations of, insured or guaranteed by Associated Bank, N.A. or any bank or affiliate, are NOT insured by the FDIC or any agency of the United States, and involve INVESTMENT RISK, including POSSIBLE LOSS OF VALUE. Associated Banc-Corp and its affiliates do not give tax or legal advice. Consult with your tax and/or legal advisor for information specific to your situation.

Associated Bank has over 200 locations throughout Illinois, Minnesota and Wisconsin. Find a location near you. Have a question? Contact Customer Care seven days a week, 24 hours a day, 365 days a year at 800-236-8866. Commercial Banking clients can call our dedicated customer care line at 800-728-3501.

Associated Bank, N.A.

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