

Grand Opening

FEBRUARY 6-10, 2018

Visit us at our new Bayshore office at 403 W. Silver Spring Drive. We invite you to stop in and experience new ways to do your banking with our helpful Bank of You team. Enjoy daily giveaways, prizes, refreshments, and grand opening account specials.

- Bank during extended hours with our drive-up interactive Video Teller service available 70 hours and 7 days a week and an easy deposit ATM.
- Use the touch-screen kiosk to easily sign up for Online Banking or find calculators, financial tips, and product information.
- Add up your loose change with our self-serve coin counter. It's free for North Shore Bank customers.

Daily Giveaways

Be one of the first 50 people to stop in each day to take home a freebie.

- | | |
|-------------------------|---|
| - Tuesday, February 6 | House Magnet Clip |
| - Wednesday, February 7 | Device Screen Cleaner |
| - Thursday, February 8 | Car Air Freshener |
| - Friday, February 9 | Stainless Mug |
| - Saturday, February 10 | Smart Saving Piggy Bank for kids 12 and under |

Enter to Win

GRAND PRIZE: LANDSCAPING MAKEOVER

Start off spring with a landscape makeover. Winner will get a \$1,500 gift card. Use your prize for spring clean-up, purchase your seasonal plants, or look to them for help with landscape design. Stop in for full details.

GIFT CARDS: 5 ADDITIONAL WINNERS

Five additional winners will each get a \$100 North Shore Bank gift card.

In the Community

HIGH SCHOOL FUNDRAISER

Donate your loose change with our self-serve coin counter and we will match up to \$1,000 of the coin counted to benefit Nicolet High School and Whitefish Bay High School.

NEW BAYSHORE OFFICE

403 W. Silver Spring Drive | 414.963.1664

70+ HOURS & DAYS A WEEK!

LOBBY:
Mon-Thur 9am-5pm, Fri 9am-6pm, Sat 9am-1pm
DRIVE-UP:
Mon-Fri 8am-7pm, Sat 8am-5pm, Sun 10am-4pm

ACCOUNT SPECIALS

UP TO \$300 BONUS

Get up to \$200 when you open a new checking account. Get an additional \$100 when you set up Mobile Deposit.

One incentive bonus per household per year. New personal households only. Restrictions may apply. Debit card or direct deposit bonus of \$200 will be credited to the new checking account each month after your statement cycles for up to 10 months provided you have had 10 qualified debit card transactions or a direct deposit for that statement cycle. ATM transactions will not qualify. Direct deposit must be payroll, Social Security, pension or other government benefits. Fees may be applied and could reduce earnings. Offer available until 2/10/2018. New checking bonus will begin with the February 2018 statements. For tax purposes, a 1099 form may be issued. When opening online use promo code January Special. \$100.00 bonus is issued as a check that is deposited into new checking account via Mobile Deposit.

1.75% APY 15-MONTH CD

Earn 1.75% APY for 15 months with our Certificate of Deposit.

New money required. Funds may not be transferred from an existing North Shore Bank account. APY (Annual Percentage Yield) shown as of 1/25/2018 and is subject to change. IRA eligible. Minimum of \$5,000 is required to open and maintained. Maximum deposit of \$250,000 by ownership. Penalty for early withdrawal. Not available to municipal entities. Offer available until 2/10/2018.

1.75% APY SAVINGS

Earn 1.75% APY guaranteed for six months when you open a High Yield Savings account.

New money required. Funds may not be transferred from an existing North Shore Bank account. The High Yield Savings account requires a minimum of \$1,000 to open and a daily balance of \$1,000 to avoid service fees. Fees could reduce earnings. The 1.75% APY (Annual Percentage Yield) is guaranteed for 6 months and subject to change thereafter. To obtain the introductory rate, balances may not exceed \$250,000 per account or per household accounts. Any balances in excess of \$250,000 will be paid at the non-introductory rate for the account. Offer available until 2/10/2018.

HOME EQUITY LINE OF CREDIT

1.99% APR
Introductory Rate
3.99% APR
Promotional Rate

Apply by 4/30/2018. New Home Equity Line of Credit (HELOC) customers get 1.99% APR fixed rate for 12 months after closing. The non-promotional rate as of 1/11/2018 is 5.00% APR. Rate is locked for 12 months after closing. This is a variable rate loan with a maximum rate of 15.99% APR. Early termination fee applies. Closing costs are \$0-\$750. Autopay required for promotional rate. Home owners insurance required. \$60 annual fee may apply.

Offers valid thru 2/10/18 at the new Bayshore office only.