

(<https://www.key.com>)

\$400

Easy checking, meet easy money.

You could get **\$400**¹ with your new account when requirements are met.

Get \$400¹

Open a **qualifying checking account** by 3/16/2018. Make one single direct deposit of \$500 or more within 60 days after account opening. Use offer code **RETK0118** with your reservation number, when prompted.

Select an Account

Find the account that's right for you.

Simply answer two questions below to find the account that fits you best.

1 of 2: What will your anticipated KeyBank monthly balance be?
(Please include checking, savings, and investments accounts)

\$0 - \$9,999

\$10,000 - \$24,999

\$25,000 and above

¹ You must open a Key Express Checking Account[®] (this is the basic banking account in NY), Key Advantage Checking Account[®], Key Privilege Checking Account[®], or Key Privilege Select Checking Account[®] by the expiration date and make one single direct deposit of \$500 at the minimum within 60 days after account opening to get \$400. Normal account service charges and balance requirements apply to these accounts. Direct deposit transactions are limited to: payroll, Social Security, pension and government benefits. Accounts titled as Trust Accounts, Estate, and No Access are excluded from eligibility. Employees of KeyBank, its affiliates and subsidiaries are not eligible for this offer. Offer code and reservation number required to redeem this offer. Offer is non-transferable. Coupon and offer code cannot be resold. Limit one gift per qualifying account. Limit one gift per individual. The gift will be reported on Form 1099-INT. The gift will be deposited within 90 days of meeting requirements. If you close your account within 180 days of account opening, you will be charged a \$25 account early closure fee. Offer not available to individuals who have had a KeyBank checking account or a KeyBank Hassle-Free Account[®] in the last 12 months. Accounts overdrawn or closed at the time of fulfillment are not eligible. Offer is subject to cancellation without notice and cannot be combined with any other offer.

Offer and reservation code are not transferable.

Key is not responsible for and will not honor promotional offers that appear on third party websites that are not authorized by KeyBank.