

Earn \$250

when you open a new U.S. Bank consumer Platinum Checking Package or Easy Checking account with direct deposit¹

Call 800.422.8762
Go to usbank.com/bonus2018
Visit your local branch

You must provide this unique promotion code to your banker or enter online when you apply:

U.S. Bank checking brings the bank to you.

All our checking accounts give you access to Online and Mobile banking to help you pay bills, deposit checks and send money.

Which checking option is best for you?

Platinum Checking Package – Enjoy all the perks with our top-tier interest-bearing³ account, including competitive rates and discounts that could save you money on your mortgage or refinance.⁴

Easy Checking – Keep it simple with a basic checking account that offers convenient benefits like a debit card that doubles as an ATM card.

We're here whenever you need us.

With more than 4,700 ATMs, 3,000 branches and 24/7 customer service by phone...you can always count on us.

One of the World's Most Ethical Companies® for the fourth year in a row.

Being comfortable with where you keep your money is important. We're honored to be named one of the 2018 World's Most Ethical Companies® by the Ethisphere Institute. Earning and keeping your trust means everything to us.

Act now. Apply today!

Get \$250 for opening a new U.S. Bank consumer Platinum Checking Package or Easy Checking account with direct deposit.¹

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Offer expires November 30, 2018.

You must provide this unique promotion code to your banker or enter online when you apply: **LC63JD5**



How to earn your bonus¹

- Open a new consumer Platinum Checking Package or Easy Checking account **with your promotion code by November 30, 2018.**
- Complete recurring direct deposits that total \$1,000 or more within 60 days of account opening. The checking account bonus will be deposited into your new checking account within 60 days of direct deposit verification, as long as your account is open and has a positive balance. Bonus will be reported as interest earned on IRS Form 1099-INT and recipient is responsible for any applicable taxes. Offer may not be combined with any other checking account bonus offers. Offer is not valid if you or any signer on the account have an existing U.S. Bank consumer checking account, had a U.S. Bank consumer checking account in the last six months, or received other U.S. Bank bonus offers within the past 12 months. Current U.S. Bank employees are not eligible. Other restrictions may apply. All regular account-opening procedures apply. Limit of one bonus per household. For a comprehensive list of account pricing, terms and policies, see the *Your Deposit Account Agreement* and the *Consumer Pricing Information* brochures. These documents can be obtained by contacting a U.S. Bank branch or calling 800.872.2657.
- Your bonus will be deposited into your new checking account within 60 days of direct deposit verification.

1. This offer is only valid for the addressee and is not transferable. Address on new account must match address on this mail piece to be eligible for the bonus. Promotion code and listed mailing address may only be used once. Bonus will not be paid if promotion code is retrieved by unintended recipient or if promotion code is retrieved from a deals website. You must use the promotion code listed on this offer when you apply. A minimum deposit of \$25 is required to open a U.S. Bank consumer checking account. To earn the \$250 bonus offer, you must open a new U.S. Bank consumer Platinum Checking Package or Easy Checking account by November 30, 2018. Additionally, you must complete recurring direct deposits that total \$1,000 or more within 60 days of account opening. The checking account bonus will be deposited into your new checking account within 60 days of direct deposit verification, as long as your account is open and has a positive balance. Bonus will be reported as interest earned on IRS Form 1099-INT and recipient is responsible for any applicable taxes. Offer may not be combined with any other checking account bonus offers. Offer is not valid if you or any signer on the account have an existing U.S. Bank consumer checking account, had a U.S. Bank consumer checking account in the last six months, or received other U.S. Bank bonus offers within the past 12 months. Current U.S. Bank employees are not eligible. Other restrictions may apply. All regular account-opening procedures apply. Limit of one bonus per household. For a comprehensive list of account pricing, terms and policies, see the *Your Deposit Account Agreement* and the *Consumer Pricing Information* brochures. These documents can be obtained by contacting a U.S. Bank branch or calling 800.872.2657.

2. Variable rate account. Rates are determined at the bank's discretion and may change at any time. See a banker for current deposit rates, disclosures on rates, compounding and crediting, and other balance information.

3. To receive the U.S. Bank Customer Credit, a U.S. Bank Personal Checking Package must be established prior to final loan approval, or must have an existing first lien mortgage with U.S. Bank. The U.S. Bank Customer Credit is calculated as 0.25% of the loan amount. The maximum customer credit amount is \$1,000. For an existing U.S. Bank home mortgage, the maximum refinance customer credit is \$300 and may only be applied once per property within a 12-month period. Certain mortgages may not be eligible for stated credits. Offer may not be combined with any other mortgage offers. Loan approval is subject to credit approval and program guidelines. Not all loan programs are available in all states for all loan amounts. Interest rates and program terms are subject to change without notice. Mortgage, Home Equity and Credit products are offered by U.S. Bank National Association.

⁴World's Most Ethical Companies® and "Ethisphere" names and marks are registered trademarks of Ethisphere LLC.

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