

Newsletters

April is National Credit Union Youth Month!

The Future Is Yours: Picture it! Save for it! Share it!

Dreaming of our ideal future delights and inspires us. Children, with their fertile imaginations, are particularly good at dreaming. But to make dreams come true, you need to have clear goals and, very likely, save some money to make them happen. GE Credit Union can help young members on both counts.

Our theme for Youth Month this April is "The Future is Yours: Picture it! Save for it! Share it!" We're encouraging all members, particularly our youngest, to write down their dreams, create vision boards, and encourage each other. These activities will help lay the groundwork for their future success.

Putting your dreams and goals down on paper where you can see them every day actually helps you achieve them! Studies were conducted at Dominican University on the science of goal setting. The results revealed that writing down your goals on a regular basis makes you 42% more likely to achieve them than if you don't record them. They determined that using your imagination (right/creative brain) and writing those plans down (left/logical brain) engages your whole brain, including your subconscious. This makes it easier for you to find and seize opportunities that will help you achieve your goals, as well as keep you motivated. Young members who begin a habit of envisioning and recording their goals are more likely to achieve future goals as adults.

To make reaching their goals even easier, we're offering these bonuses during the month of April:

Open a new youth membership and we'll match your first \$25 deposit!¹

Already a young member? We'll match your first deposit in April up to \$10!²

Get a \$50 Bonus for opening a FREE Student Checking Account³

• Our 3Point Checking accounts include a debit card, mobile and online banking, remote deposit capture, online BillPayer, and unlimited surcharge-free access to 70,000+ ATMs nationwide through the CUHere ATM Network. Open an account by April 30, 2019 and receive a \$50 bonus.³

Looking for some tools to help teach your children about the importance of saving and money management? Our partners at CUNA have links to help! For all ages, read how to <u>Train Your Kids to Save</u> or additional articles in our <u>Financial Resource Center</u>. For little ones, try these <u>pre-school activities</u>. The <u>Spending Game Plan</u> gives older kids the ability to visualize their budget and learn how to manage their cash.

1 Offer good for new or existing youth accounts age 17 and under. New account or next deposit must be made by April 30, 2019. Only one bonus per member. Account must be opened by April 30, 2019 and maintained for six months to receive the \$25 match.

4/18/2019

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2 Offer good for existing members age 17 and under. To receive the up to \$10 match deposit must be made by April 30, 2019. Only one bonus per member.

3 Student checking is available to students with proof of enrollment for up to four years from date of account opening. Accounts for students 17 years of age or younger must be opened with an adult. Account must be opened by April 30, 2019 and maintained for six months to receive the \$50 bonus.

2nd Quarter

April is National Credit Union Youth Month!

New Haven Branch Opening April 22!

ATM Surcharge Reversal Program

Our Annual Meeting will be held this June

Save with CU Travel Club!

Looking for Dental Insurance? MetLife has a solution for you.

Get our FREE Mobile Banking app

Check account balances

- Transfer funds between accounts
- Pay your bills
- Deposit checks 24/7



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