



# Get rewarded with \$500<sup>1</sup> and a 2.00%<sup>2</sup> APY.

Open a Priority Checking and earn \$500.<sup>1</sup> Link it to a Priority Money Market and get 2.00%<sup>2</sup> APY.

Must meet criteria - see below.

First name\*

Last name\*

Email\*

Zip Code\*

Get my Promo Code

## Your Priority relationship helps you earn more!

You can earn a **2.00% APY** on a new Priority Money Market account on new deposits of \$25,000 or more when linked to a Priority Checking account.<sup>2</sup> Qualify by making at least five qualified transactions through



your Priority Checking. Earn interest without sacrificing liquidity. You're knowing your deposit is FDIC insured, up to applicable limits.

- Gain easy access to cash.<sup>3</sup>
- Continue to enjoy top money market rates that move with the market.

## Enjoy these features of the Priority Money Market Account



### Competitive Premium Interest Rates

Forgo the hassle of shopping around for rates. When your Priority Money Market and Priority Checking<sup>1</sup> accounts work together, you earn premium and competitive rates.<sup>2</sup>



### Waive Your Monthly Service Charge

Your \$25 monthly service charge is waived when you maintain a balance of \$25,000 or more.



## Free Online Banking

Unlimited deposits can be made to the account. Six (6) transfers or withdrawals may be made from the account per statement cycle.<sup>3</sup>

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## Free Mobile Banking<sup>4</sup>

Get more done, and spend less time doing it. Register your device and enjoy secure access to your personal accounts no matter where you roam.



## Enhance Your Earnings

With your linked Priority Checking account,<sup>1</sup> you have a sweep feature that will automatically move excess funds to your linked Priority Money Market account.



## Account Activity Rewards

Your qualifying checking activity<sup>2</sup> earns the premium rate for this account. Your checking activity ensures your yields stay favorable and on pace with the market.

## Get started earning today.

Here are the three easy steps:

**1**

Enter your email address on the form, and we'll send you a promo code.

**2**

Bring the promo code to your nearest financial center.

**3**

Open your account(s) and complete qualifying activities.<sup>1</sup>

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In addition, a promo code is required at account opening to qualify for this offer.  
In addition, the email address provided at account opening must match the email you provide to receive your promo code.



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Visit any of our Financial Centers  
by 6/30/19  
to take advantage of this special  
offer.

Find a location (/find-a-location) or call 800-  
965-5626 (tel:+18009655626).

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**<sup>1</sup>Checking Promotion Requirements:** Bring the promo code referenced above to your nearest financial center and open a new Priority Checking account with money not currently on deposit at Hancock Whitney Bank by the offer expiration date of **6/30/19**. **The promo code is required at account opening.** The following criteria must be met by **8/31/19**: set up and receive a single, qualifying monthly direct deposit of at least \$250. A qualifying direct deposit includes a salary, pension, social security or other recurring, monthly income amount of \$250 or more, electronically deposited by your employer or outside agency. Transfers from one account to another or deposits made at a financial center or ATM do not qualify. Limit of one new consumer checking related bonus per household per calendar year. The Bank may change or discontinue the offer at any time and without notice. This offer is non-transferable and cannot be combined with other offers. The email given at account opening must match the email address submitted to get the offer promo code.



If your account meets the criteria, and remains open and active, we will deposit the earned interest into a new Priority Checking account within 6 weeks after the qualification period of 90 days. Interest earned on this account may be considered interest and may be reported on IRS Form 1099.

**Priority Checking Account Requirements:** All account applications are subject to approval. Minimum opening deposit of \$100 required. The monthly service charge of \$21 can be waived if you maintain one or more of the following: a minimum daily collected balance of \$10,000 or more; \$25,000 in combined deposits (excluding CDs and IRAs) or consumer loans (excluding mortgages) or credit card balances; or \$250,000 or more in a Trust account or account (excluding annuities) with Hancock Whitney Investment Services. A Priority Checking account cannot be linked to any other Priority, Connect, or Private Banking checking account for combined balance calculations. A \$20 service charge will be assessed if the account is closed within the first 180 days after the account is opened. Please refer to the Truth in Savings Disclosure for other applicable fees and information. If your account is closed within 180 days after opening, we reserve the right to deduct the bonus amount from your account's closing balance.

**Priority Money Market Account Requirements:** You must have or open an eligible Priority Checking account. A minimum of \$100 is required to open the money market account. A minimum daily collected balance of \$25,000 is required to earn interest on the account. The monthly service charge of \$25 can be waived if you maintain a minimum daily balance of \$25,000 or more. Fees may reduce earnings. The 2.00% Annual Percentage Yield (APY) applies for a new eligible linked Priority Checking account. The APY will vary for other eligible checking account types. Please see your banker for details. APY accurate as of 4/1/19 and may change at any time, before or after account is opened. To maintain Priority pricing, your Priority Checking account must maintain a minimum of 5 client-initiated debit or credit transactions per statement cycle. Otherwise, your Priority Money Market account will earn the default APY for the statement cycle. Refer to the Priority Money Market Account Truth in Savings Disclosure for full details and APYs based on other eligible checking accounts.

Minimum Daily Balance	Introductory Interest Rate	Interest Rate when Linked to an eligible Priority Checking Account after the Introductory Period	Blended APY	Default APY
\$25,000.00 - \$99,999.99	1.98%	1.98%	2.00%	0.10%
\$100,000.00 - \$499,999.99	1.98%	1.98%	2.00%	0.15%
\$500,000.00 - \$4,999,999.99	1.98%	1.98%	2.00%	0.20%
\$5,000,000.00 and above	0.50%	0.40%	0.45%	0.05%



<sup>3</sup> Federal regulations limit savings and money market accounts to six pre-authorized or electronic withdrawals or outgoing transfers per month. This includes account transfers or transfers by telephone, Mobile Banking and Online Banking, as well as automatic transfers (such as automatic bill payments and Overdraft Protection services). A \$15 fee applies for each transaction that exceeds the limit. See the Truth in Savings Disclosure for more information.

<sup>4</sup> Check with your mobile provider regarding message and data rates that may apply.

Hancock Whitney Bank, Member FDIC. All loans and accounts subject to credit approval. Terms and conditions apply.

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