Tennessee Valley FCU Opens 18th Branch

yourleague.org/news/tennessee-valley-fcu-opens-18th-branch

kimberly bohannon January 30, 2019



Tennessee Valley Federal Credit Union (TVFCU) is pleased to announce the opening of its 18th branch and the third in-store branch with the opening of the in-store branch inside the Highway 41 Food City.

"Two years after opening our first in-store branch, we are thrilled to announce the opening of our third in-store branch inside the new Highway 41 Food City," said Todd Fortner, president and CEO of Tennessee Valley Federal Credit Union. "This new branch brings added convenience to our members and a great opportunity to offer our products and services to new members. By working with a like-minded collaborator like Food City, we are able to provide a one-stop experience for groceries and banking."



TVFCU Highway 41 Branch Ribbon Cutting

The new full-service branch features extended hours to help busy shoppers complete their financial business. The branch is staffed Monday through Friday, from 10 a.m. to 7 p.m. ET and on Saturday from 10 a.m. to 2 p.m. ET.

In addition, the branch features two tvfcuLIVE interactive teller machines that are open Monday through Saturday, from 7 a.m. to 7 p.m. ET. This technology allows members to complete basic over-the-counter transactions with a personal teller who is working from TVFCU's headquarters in downtown Chattanooga 12 hours a day, six days a week.

New members who open a new checking account with direct deposit and eStatements will receive a complimentary \$50 Food City gift card while TVFCU will make a \$50 donation to the Children's Miracle Network. Shoppers can also register to win a Cartload of Groceries from TVFCU. One lucky winner will have an opportunity to load their cart in late February.

For more information about TVFCU, please visit tvfcu.com.